

2024



RADIO AFFILIATE **INVITATION**

REAL FACTS.
REAL OPINIONS.
REAL TALK!

TECHMOBILITY PRODUCTIONS INC.
[HTTPS://TECHMOBILITY.SHOW](https://techmobility.show)
TELEPHONE: (515) 499-4301



EXECUTIVE SUMMARY

The TechMobility Show, TechMobility in Focus and The TechMobility Minute are where America tunes in for the latest in mobility and technology news, information and perspective! Distributed to commercial radio affiliates nationally since 2017, our programming is syndicated in 31 US markets including five in the top Nielsen 100, reaching over 40 million listeners each week.

The TechMobility Show is currently produced in two one (1) hour stand-alone episodes each week. Listeners and viewers alike quickly warm to the friendly banter of the show. Targeted at tech-aware listeners, this national weekly program reports, discusses and debates the issues around timely consumer news and new mobility technology issues as they impact everyday life. Covering everything from pedestrians and autonomous cars to sustainability and privacy issues, if it moves, its open for discussion.

TechMobility In Focus is a three-minute (3) short feature produced five times a week. This program shares technology and evolving mobility topics in a shorter format. The show has been designed to help program directors resolve the challenge of filling irregular blocks of available airtime between longer local and/or syndicated programming. *TechMobility In Focus* keeps listeners tuned in during these transitory gaps during the broadcast day.

The TechMobility Minute is a short format vignette 00:60 seconds (one minute) in length that features the latest mobility and technology news as well as actionable topics of consumer interest. The TechMobility Minute is produced in five (5) stand-alone minutes that are available daily Monday through Friday each week.

As a program director at a commercial radio station, you understand the importance of staying ahead of the curve. *TechMobility Productions* is your key to unlocking a world of content that resonates with your tech-aware listeners. Our programs are not just about sharing information; they're about creating conversations, sparking interest, and driving engagement.

Join us at TechMobility Productions, where we're not following the crowd into the world of technology and mobility - we're setting the pace.

SAMPLE PROGRAM CLIPS

You can access production samples of *The TechMobility Show, TechMobility In Focus* and *The TechMobility Minute* by following this link:

https://drive.google.com/drive/u/2/folders/159_KsKHm_CUDYvGaZfLoWJpssSCIfPpA



KENNETH J. CHESTER JR | HOST

Ken is the CEO of *TechMobility Productions Inc.* and the host of TechMobility's programs and social media posts. Ken has been a nationally syndicated automotive journalist for almost 30 years. A master of media, Ken has regularly appeared in newspapers, TV and radio and is a recognized automotive expert.

Listeners easily relate to Ken's friendly manner and wealth of information about the current trends, technology and available vehicles in today's complex automotive marketplace. Ken has also founded two black-owned consumer-centric firms: *The AutoBuyer Plus Corporation*, a vehicle purchase consulting firm, and *Motor News Media Corporation* – a nationally syndicated automotive news, features and photography service catering to general interest daily newspapers across the United States.

Ken is a founding member of the ***Black Automotive Media Group***. Representing over 150 years of automotive journalistic experience, the BAMG has engaged the automotive industry to resolve the following issues currently impacting black automotive journalists and black-owned media companies: a lack of representation at press events; a lack of marketing and advertising support for newspapers, magazines, broadcast media, websites, shows and events; and a lack of blacks in automotive corporate and advertising agency positions.

Join our growing family of radio station affiliates across the United States that have added *The TechMobility Show*, *TechMobility In Focus*, and *The TechMobility Minute* to their programming schedule!

CONTACT

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